

PROMOTE YOUR BUSINESS AT STOVER SCHOOL

The excitement is starting to build among our pupils ahead of our 2020 South Africa Sports Tour for Netball and Rugby teams. Mr Halse has started sourcing kits for the pupils and is hopeful of attracting someone to sponsor the tour. If you are interested or know of anyone who may wish to sponsor the tour, please see the school website for information which outlines the different opportunities the school can offer to promote your business.

If you are a Year 7 or 8 boy or Year 7, 8 or 9 girl and are interested in the trip and not yet registered, there is still time. Please email Mr Halse or Mrs Craven on mhalse@stover.co.uk or tcraven@stover.co.uk to find out more information. If you wish to check out the tour itinerary, please visit [bespoke tour website](http://bespoke.tour). Thank you again for your continued support.

<https://toolkit.edwindoran.com/tour/view/sts18521-3>

SOUTH AFRICA TOUR – MAIN SPONSOR **£1000**

SPORTS TEAM KIT

South Africa Tour Kit Sponsorship with your company logo

MARKETING

Photo opportunity highlighting the partnership

Your company logo listed on the South Africa Tour website page

Opportunity to promote the sponsorship on your company website.

Stover School will make every effort to ensure that the support of the Sponsor is mentioned in press articles about the South Africa Tour. This includes articles sent to local and national media, social media sites and our school website.

SIGNS AND BANNERS

The main sponsor may promote their business and sponsorship around the perimeter of some of the sports fields at Stover School. With regular mid-week and weekend fixtures against the South West's top schools and popular events for the local community, advertisers are guaranteed a captive audience of independent and state school parents.

Advertisers need to produce and deliver into School their own banners. If needed, School can suggest an advertising agency to create artwork and banners.

SPEECH DAY PRIZE SPONSORSHIP

Dedicated Sponsors Speech Day prizes, mention of sponsorship in Speech Day programmes

If you have a particular subject area that you are keen to support, we are able to accommodate this.

YEARLY MAGAZINE

Every year, Stover School creates a Yearly Magazine which celebrates the whole academic year from Reception Class to Sixth Form. This is a high quality 160 page glossy magazine will be available in September 2019 and September 2020.

Eight hundred and fifty copies will be distributed to parents, prospective parents and local businesses in the area throughout each academic year.

The main sponsor will be highlighted on the South Africa Tour pages including company logo.

10 copies will be made available to the main sponsor.

SCHOOL OVERVIEW

Current pupils – Over 400 pupils, with around 50 of whom reside in 18 countries.

Parents of pupils – Over 300 families, predominantly in the Socio Economic group ABC1.

Alumni – Living in the UK and in other European countries and throughout the rest of the world, many of whom still have some connection with the school.

Stover Enterprises – During the Summer and Easter holidays, Stover School Enterprises host around 200 pupils from different nationalities. They study English language, embrace sports and creative learning using the full range of facilities available on campus.

Preparatory and Senior school staff – Both academic and administrative and roughly 140 in total, predominantly based in the Devon County.

Opposition – Hundreds of sports teams visit Stover School for tournaments and fixtures – there are numerous teams across the school with hundreds of annual fixtures.

External sports clubs – The campus is highly regarded in the local community with numerous local clubs hosting fixtures on the site. These take place in the evenings, over weekends and during the holidays

Visitors – The school attracts hundreds of visitors to sports, exhibitions, productions and concerts in the Jubilee Hall, Chamber Hall and Turkey Hall throughout the academic year.

If you would like to discuss this opportunity in more detail, please call Mr Mark Halse on 01626 354505 or email: mhalse@stover.co.uk